

**Audacia Capital (Ireland) plc**

A globally accepted structure  
enabling business growth

[www.audaciapl.com](http://www.audaciapl.com)



**A Listed Corporate Bond Issuance Platform**

# The Business Growth Problem

## Borrowing v Equity

- 1 Growth-stage businesses face limited access to scalable financing.
- 2 Traditional banks have tightened lending requirements.
- 3 Equity financing dilutes founders and existing shareholders.
- 4 Accessing institutional capital markets remains complex.
- 5 Unlisted loan notes are generally not favoured by institutional investors.
- 6 Institutional investors want dematerialised trade execution through a regulated Central Securities Depository (CSD).



# Audacia's Listed Bond Solution



## A turnkey platform for issuing listed corporate bonds

### Listed issuance

Audacia provides a turnkey platform for issuing listed corporate bonds on a regulated and recognised Exchange.

### Euroclear settlement

Settlement is executed via Euroclear CSD, enabling near-simultaneous exchange of cash and securities.

### Institutional-grade vehicle

Businesses gain a globally accepted investment vehicle suitable for raising institutional capital.

### Retain equity

Business owners retain equity and full control.

### One-stop solution

Audacia manages the complex mechanics of issuing and ongoing management.

### Investor access

Investors gain fixed-income opportunities from an asset-backed listed instrument issued and managed by regulated entities.

# What Does Audacia Provide

## Integrated issuance and lifecycle administration

01

**Bond structuring and legal framework**

02

**Exchange listing documentation**

03

**Euroclear settlement infrastructure**

04

**Note holder administration**

05

**Coupon payment management**

06

**Banking services**

07

**Security Trustee services**

08

**Registrar services**

09

**Ongoing management of the structure through to maturity**

# Why use Corporate Bonds

## Key structural benefits highlighted by Audacia

### Non-dilutive capital

Raise capital without giving away equity.

### Flexible financing

Structures can support uses such as a pre-IPO raise.

### Convertible / discounted

Convertible and/or discounted structure options.

### Potential tax benefits

Tax benefits may apply in some jurisdictions.

### Flexible use of funds

Minimal restrictions on the use of funds raised.

### Tradable securities

Eurobond-qualifying tradable securities for investors.

### Transparent market

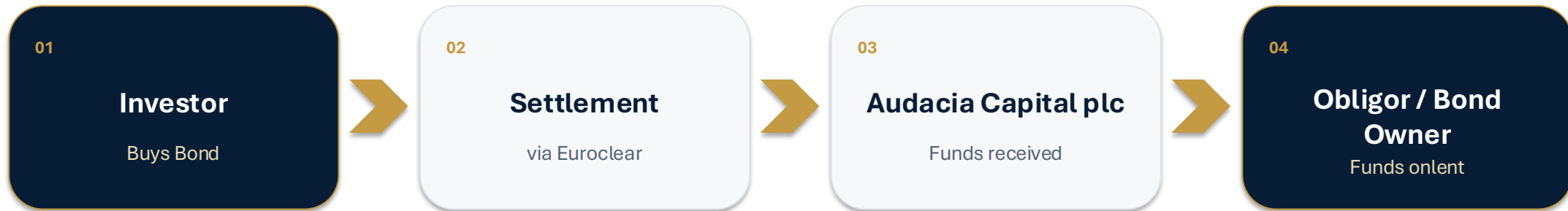
Transparent and regulated market instruments.

### Asset-backed structure

An understandable structure with asset backing.

# Fund Flow Process

## Illustrative movement of funds and coupon payments



### Coupon Payments managed by Audacia Capital

Funds flow to the Obligor / Bond Owner; coupon payments are managed through the structure.

# Opportunity

A global capital pool for corporate growth

## \$130T+

Global corporate bond market



### Institutional demand

Institutional demand for yield continues to grow.

### Private credit

Private credit markets are expanding rapidly.

### Flexible structures

Bonds can be structured in many ways — convertible, deferred, discounted — to suit the business.

### Global access

Audacia Capital (Ireland) plc enables companies to access the global capital pool.

# Track Record



**Bonds structured across multiple sectors and geographies**

**Example Asset classes include: Automotive, Property, Infrastructure, Finance, Mining, Meditech, Fintech, Clean Water, Green Energy, Sports Business along with other sectors and asset classes.**

| Example                        | Region      | Size   |
|--------------------------------|-------------|--------|
| Sports Car Manufacturer        | UK          | £25m   |
| Minerals Excavation            | Australia   | \$50m  |
| Clean Water Plants             | Europe      | £25m   |
| Commercial Office Blocks       | Middle East | \$50m  |
| Global Soccer Management       | US          | \$25m  |
| Finance Acquisition Bond       | Middle East | \$20m  |
| Green Energy Tech Bond         | UK          | £25m   |
| Property Finance Bond          | UK          | £20m   |
| Finance & Private Credit       | Europe      | £25m   |
| Local Authority Equipment      | UK          | £25m   |
| FinTech Banking Bond           | US          | \$100m |
| Car Leasing Business           | UK          | £50m   |
| Financial Services Acquisition | Hong Kong   | £50m   |

# Costs

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Transparent, all-inclusive bond establishment and management

- 01 **All-inclusive bond establishment fees**
- 02 **Ongoing management and administration fees at 0.5% p.a.\***
- 03 **Structuring and advisory services included in establishment**
- 04 **Flexibility to redeem early or extend maturity**
- 05 **All Exchange Fees, Regulatory and management fees managed by Audacia Capital plc\*\***

\* 0.5% annual management fee is subject to a minimum of £5,000 p.m.

\*\* Registrar fees for Euroclear enablement and registrar services are charged at cost as an additional annual fee.

# Institutional Grade Leadership

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## **John Ferguson**

### **Executive Chairman**

**Over 30 years working in cross-border corporate finance. Experienced corporate financier based in the UAE.**

## **Howard Chapman**

### **General Counsel & Executive Director**

**Extensive experience of structured finance and cross-border corporate law. Based in Central Europe.**

## **Stephen Weeks**

### **Operations Manager**

**Over 30 years of project management and administration of systems and controls..**

## **Matthew Tracey \* Jamie Prins \* Patrick Gibbons**

### **Irish Resident Non-Executive Board**

**Matthew is a Director at Waystone, our Security Trustees. Jamie is a Director at our CSP, Trustmore Ireland. Patrick has decades of experience in compliance and oversight with a number of large financial institutions..**

# About Audacia Capital (Ireland) plc



- Company established in Ireland, company number 622442, with registered address at 31–32 Leeson Street, Dublin.
- Listed on the Euronext Irish Stock Exchange.
- A securitisation business listed on Euronext Dublin, structured as a Section 110 company under the Irish Tax Code.
- Able to list up to €350 million of debt securities, Euroclear enabled for transferability.
- Engages regulated third parties to provide services supporting the bond structure.